



OVOTOX INTERNATIONAL
BROADCAST
JOURNALISM
PROGRAM 2020

ABOUT US

OUR STORY

STATEMENT OF PURPOSE

Our mission is to power Creative Multimedia careers. We integrate artificial intelligence into this creative space to empower students with analytical and high demand skills that companies are looking to strengthen their workforce.

OUR MISSION

By cultivation both artistic and academic excellence in a diverse environment, Overton builds the confidence and esteem required for an accomplished creative future.





ABOUT OUR MUSIC & SOUND TECHNOLOGY PROGRAM

COURSE DURATION:
2 YEARS

CAREER PATHS

BROADCAST REPORTERS, NEWS ANCHORS, RADIO
, MULTIMEDIA DATA ANALYSTS & MULTIMEDIA P

CURRICULUM

TOPICS

TERM 1

COMPUTER FUNDAMENTALS
INTRODUCTION TO MASS COMMUNICATION
ENGLISH FOR COMMUNICATION
CAMERA OPERATIONS I
PHOTOGRAPHY
VIDEO EDITING
BROADCAST WRITING

TERM 2

BROADCAST INTERVIEWING
TELEVISION SCRIPTWRITING
CAMERA OPERATIONS II
TELEVISION AND NEWS PRESENTING I
MEDIA LAW & ETHICS
SPECIALIZED BROADCAST REPORTING
POLITICS GENDER & MEDIA



ONLINE JOURNALISM

INVESTIGATIVE JOURNALISM
FIELD LIVE REPORTING & STREAMING
PUBLIC RELATIONS
TELEVISION AND NEWS PRESENTING II
TELEVISION AND VIDEO PRODUCTION I



CURRICULUM

TOPICS

TERM 4

ARTIFICIAL INTELLIGENCE II
TELEVISION PRODUCTION II
TRADE PROJECT(A.I. COMBINED WITH
BROADCAST JOURNALISM)
ENTREPRENEURIAL STUDIES
MEDIA TOUR EXPERIENCES
MANAGEMENT PRACTICES
INTERNSHIP



